

Document 6.2 Rachel's Email Proposing Questions About Agents' Skills and Attitudes

1. Do you feel comfortable using a digital camera? Why or why not?
2. Do you feel that it would be productive to send out the agents with digital cameras to take pictures of the featured property?
A.) Strongly Agree B.) Agree C.) Neutral D.) Disagree E.) Strongly Disagree
3. What direction should the company go in terms of use of the digital camera for agents?
A.) The company should equip the agents to take pictures of real estate.
B.) The company should do more research on the cost effectiveness of every agent having a digital camera.
C.) It would be a waste of resources to have the agents take pictures.
4. Do you feel that we should be having the agents take the pictures for our clients? Do you feel that it would make the selling process more or less professional?
5. Please explain in a few paragraphs your usage and understanding of digital cameras.