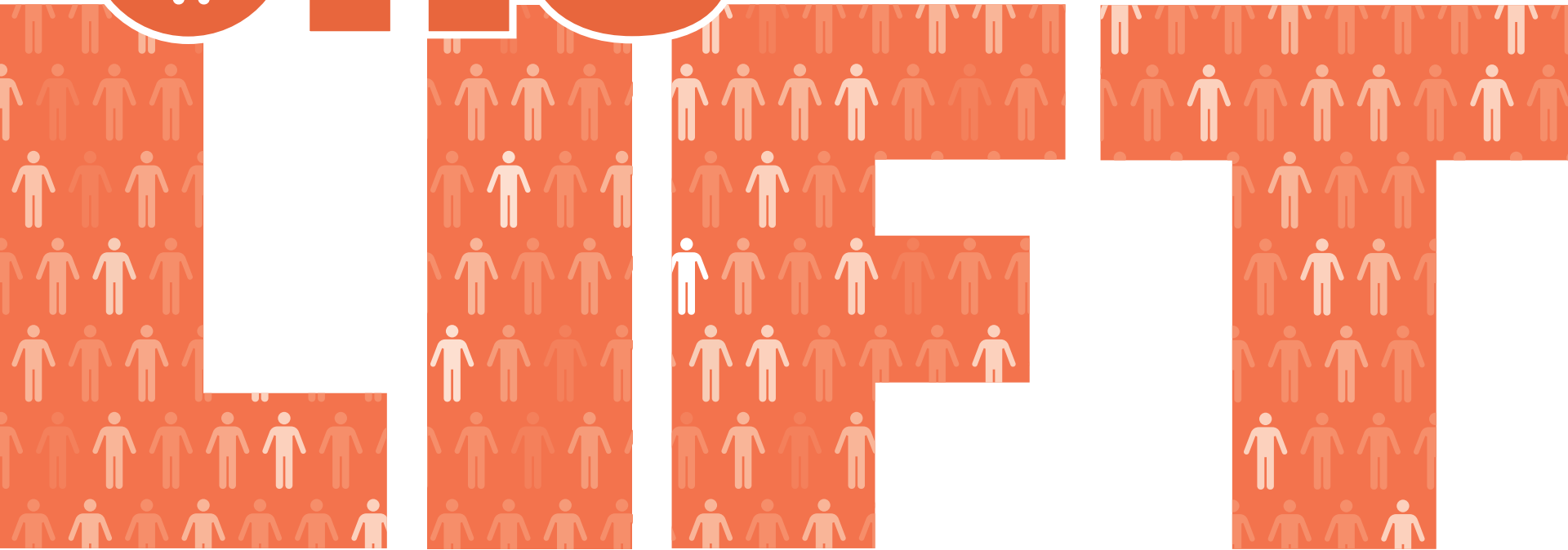


One



2012
IMPACT REPORT





**LIFT's mission is to help community members
achieve economic stability and well-being.**

**We are working to establish a new standard
for holistic and enduring solutions in our
country's fight against poverty.**



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LIFT is many people working toward a common vision

Dear LIFTer,

We have had an incredible 2012, and we are thrilled to share with you how your support translated into real impact for LIFT families across the country. This year, LIFT continued to buck national trends; while joblessness and economic insecurity continue to affect countless Americans, LIFT helped more clients than ever before on their road to greater stability. LIFT helped our clients access \$4 million in public benefits and tax credits, achieve an 80% job interview-to-job placement rate, and generate close to \$6 million in wages.

We are pleased to have launched LIFT's first West Coast office in Los Angeles. And even more exciting, we have deployed more than 730 volunteer advocates, who have logged 33,000 meetings and served more than 11,000 clients--all records. Finally, we developed an ambitious five year growth strategy and launched a \$10 million growth capital campaign to help us expand our reach and deepen our impact over the next five years. Together, we have had an exceptional year of achievement, and we aim to rise to new heights in 2013.

The theme of this impact report is oneLIFT. To us, LIFT has always been about a single community made up of clients, advocates, staff, donors, partners, Board Members,

and others collaborating across geographies, roles, and backgrounds in a singular effort to help each other. Each of us recognizes that we have a responsibility to one another.

We are oneLIFT.

We are inspired every day by the contributions that you, our supporters, make to our work. And we celebrate this collaboration, and what it has meant for our work with client families, in this report.

Unfortunately, the demand for our services continues to grow. In September, the U.S. Census Bureau announced that 46.2 million Americans today live in poverty. That's 1 in 6 of our neighbors who are struggling every day to make ends meet, and this number does not include the many millions more that live beyond the technical definition of poverty but far from what any of us would consider economic stability. It is for them that we do this work.

As you read this report, we encourage you to reflect on your relationship with LIFT and challenge yourself to get involved even more deeply than you already are. You are an essential part of this work. Thank you for your support.

Keep LIFTing,

Kirsten E. Lodal
CEO, Co-Founder

Michael F. Gilligan
Chairman, National Board of Directors



80%

80% OF LIFT CLIENTS WHO GO ON JOB INTERVIEWS GET A JOB



22%

LIFT HAS INCREASED THE NUMBER OF CLIENTS WE'VE SERVED THIS YEAR BY 22%



\$6m

LIFT HELPED OUR CLIENTS GENERATE CLOSE TO \$6 MILLION IN WAGES

Diversity

We believe that diversity across all dimensions of the organization is essential to achieving our mission.

Service



CORE VALUE IN ACTION

Diversity

LIFT aims to incorporate our diversity and inclusion values into the fabric of our organizational culture. As such, we have established a commitment to four strategic goals for the year ahead:

CULTURE: In order to codify its beliefs about diversity and inclusion, LIFT must name and identify its organizational culture. In this way, LIFT can clarify what norms, behaviors, and appearances would best uphold its diversity and inclusion values.

LEADERSHIP: Leaders at all levels of the organization must model inclusive leadership and work to promote LIFT's values of diversity and inclusion externally.

RECRUITMENT: LIFT must develop a recruitment plan to hire more full-time staff members of diverse backgrounds.

TRAINING: LIFT must standardize training curriculum to ensure that values of diversity and inclusion are effectively incorporated into the LIFT experience of all members.

Taken together, we believe these goals set LIFT on a path towards embodying the inclusive, diverse organization we desire to be.

Sense of Possibility

Collaboration

Relationships

Human Potential



“I LIFT because I know that there is light at the end of the tunnel.”

Rosa Carty, Former LIFT client & current LIFT Mission Continues Fellow

520

**CLIENTS SECURED
JOB INTERVIEWS**



412

**CLIENTS
SECURED JOBS**



\$6m

**LIFT HELPED OUR CLIENTS
GENERATE CLOSE TO
\$6 MILLION IN WAGES**

A Life LIFTed

Meet Rosa Carty, a LIFT-The Bronx client turned advocate.

Ever since she was a teenager, Rosa remembers wanting to be in the military. “I aspired to be a Drill Sergeant,” she recalls. An Army veteran, this mother of one had served her country in Afghanistan for nineteen months and was in the process of re-enlisting as a reservist while gearing up to join the New York Police Department (NYPD). She was well on her way to achieving her dreams and then some.

In early 2012, a tragic accident changed all of that in an instant.

One morning while walking to work for the U.S. Census, Rosa was hit by a car and badly injured. Rosa recalls this moment as a cataclysmic event that instantly sent her spiraling. As Rosa describes it, “The feeling was overwhelming. I felt like I was in the prime of my life. Then, all of a sudden, my plans were stripped away from me, and I was on a completely different path.”

Her recovery process left her unable to find employment that would accommodate her schedule—which included physical therapy and medical appointments 4 times per week.

Unemployed, she found herself facing eviction and on very shaky ground.

When Rosa came to LIFT, she had spent months seeking assistance from government and community agencies. “I found there to be a lot of misinformation out there and I was literally a case number,” Rosa shared.

Yet, she recalls her LIFT experience as being totally different. She was a person with a name, not a number. And the meetings with the LIFT team were collaborative. “I even gave LIFT some new community resources that I had found through my own research,” she said. LIFT staff admired Rosa’s determination and remarkable perseverance; she refused to let her and her daughter fall into the economic abyss.

And her efforts paid off. Through her work with LIFT, Rosa was able to stabilize her housing situation and find a job. In fact, Rosa left such an impression on the team that she was recruited to join LIFT’s Bronx office.

Today, Rosa leads LIFT’s work with other veterans who find themselves on shaky ground like she once did. On working at LIFT, Rosa says, “It’s been a great experience so far. There’s a lot of work to do and a lot of great work happening.”

Rosa’s future is bright and full of goals. “The next stop for me is homeownership. And I haven’t given up on my dream of becoming a NYPD officer so I’d like to go back to school to study criminal justice.”

When asked what inspires her, Rosa replied, “Everything inspires me. My daughter...even the rough times. I believe anything is possible and that I can change the situation I’m in.”

To learn more about LIFT’s Single Stop Veterans Initiative scan the QR code or visit www.liftcommunities.org/newyork



Rosa

**CARTY
LIFT-NEW YORK**



JULY 2011

LIFT-NEW YORK is serving our nation's finest with its Single Stop Veterans Initiative to bring our 'one-stop,' comprehensive, peer-based service to veterans and their families in New York City. The initiative's first tax preparation event served 103 clients, many of whom also worked with the LIFT team on additional goals they set for themselves and their families.



AUGUST 2011

On August 5th, a LIFT client was featured in a national CNN piece on the rise in food stamps use in America. After a 30+ year career in the food industry, Frederick Mack utilized public assistance to make ends meet in the short-term while actively searching for a job that would make a better future for him. The piece deconstructed stereotypes of who is on public benefits and what they buy.



JULY AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER



AUGUST 2011

LIFT expands into Los Angeles: We hired LIFT-LOS ANGELES Executive Director Michelle Rhone-Collins and welcomed advisory board members Claire Hoffman & Cash Warren to the board. LIFT-LA is located in the Magnolia Place Family Center, a beautiful community facility located in the Pico Union/West Adams community. Client service is expected to begin in early 2013.



NOVEMBER 2011

LIFT-DC Fall Event draws nearly 300 people



Photo Credits: Dean Souleles, Max Flatow Photography, & Albert Yee



APRIL 2012

- LIFT-BOSTON launched its Financial Opportunity Center (FOC) in Roxbury in partnership with Boston Local Initiatives Support Corporation (LISC) and United Way of Massachusetts Bay and Merrimack Valley. The FOC will allow LIFT-Roxbury to focus on long-term financial goals for clients related to employment, income, asset development and credit.
- LIFT-CHICAGO Spring Celebration, The LIFT Local, raises \$120K & draws nearly 300 people!
- LIFT-PHILADELPHIA Spring Benefit honors David Eisner and draws nearly 200 people!

APRIL 2012

LIFT CEO, Kirsten Lodal is a featured blogger on Huffington Post: "Nobody Goes It Alone: Reframing the Anti-Poverty Discussion."

JAN FEB MAR APR MAY >>>



JANUARY 2012

LIFT was featured in The New York Times piece "In the fight against poverty, it's time for a revolution" by David Bornstein, raising the organization's visibility & smashing LIFT's online web trends.



FEBRUARY 2012

LIFT-CHICAGO Regional Summit



MAY 2012

- LIFT-CHICAGO and LIFT-BOSTON mobilize their local networks to help win Starbucks' largest community funding competition in history, winning \$50K to support their work.
- Why I LIFT, LIFT's annual storytelling campaign engages nearly 300 advocates to share their stories & support our work.



MAY 2012

LIFT Spring Benefit featuring Ben Harper honors impact in the Bronx and nationwide, drawing more than 300 people and raising nearly \$500K!





“Poverty isn’t just about people pan-handling on the street or holding up cardboard signs asking for food or a job. There is no one image for poverty. I’m living proof.”

**Cassandra Anandappa
LIFT-Chicago Volunteer**

 **730**
VOLUNTEERS

 **92**
HOURS/YEAR
PER VOLUNTEER

 **67,441**
VOLUNTEER
HOURS

 **\$1.47** MILLION*
DOLLAR-VALUE OF
VOLUNTEER WORKFORCE

Why Cassie LIFTs

This is my story: no statistics, no political appeals, I just want to let you into my life a little bit.

I have a very blessed life—I've attended high-ranking educational institutions, I lived in a safe neighborhood growing up, and I have a great career ahead of me. But what you might not know is that my family and I are living below the federal poverty line. Another thing you might not know is that several of your friends are, too.

My parents have had decent jobs, but after my dad became disabled, we have relied on thrifty spending, extra work, and government assistance. I helped my parents pay my high school tuition by washing lunch tables every day and earning scholarships when I entered. I attended a private college on scholarship and by working through my university and during the summers.

I have a lot, there's no denying that. But if my mom lost her job, we'd have no steady household income, no health insurance, we would lose our house, and we'd be living off of the social security money they give my dad.

Even though I'm talking about me, this is the situation for many Americans, including the middle- and upper-class people in this country with degrees and work experience who have lost their jobs, their homes, or their health these past few years. These people are good, hard-working citizens who have unfortunate events happen in their lives and who need help getting back on their feet. Poverty isn't just about people pan-handling on the street or holding up cardboard signs asking for food or a job. There is no one image for poverty. I'm living proof.

Imagine someone you love—a parent, a sibling, a friend—who has a comfortable life. Now imagine that person got sick, lost their job and health insurance, and had to sell everything, even their home. The shelter where they are now staying wouldn't even let them keep their dog. Imagine how they would feel. Likely alone and confused, they might not know what to do next, who to call, or who would even be willing to help them.

It's the little things—helping people write a resume, making phone calls, providing resources, and being an emotional support—that help people help themselves, and give them some of the opportunities that most of us have. Sometimes they're even as small as using the internet or knowing who to contact when searching for housing. By doing this, LIFT tries to fight poverty.

And poverty could mean you, your friend, or your next-door neighbor who are trying their best but are lacking the resources to really turn their lives around.

If you choose to support LIFT by funding us, please know that your support means real impact on our work. It supports the physical resources—computers, phones, office space, paper supplies, fax machines, etc.—to help our community. As you consider donating, please think about my story or even your own and know that you would be making a difference in lives everyday.

To watch Cassie tell her story scan the QR code or visit www.liftcommunities.org/newyork



Cassie
ANANDAPPA
LIFT-CHICAGO

“ Mayor Thomas M. Menino said more programs like [LIFT] are needed within Boston’s Circle of Promise, a specially designated area with the highest rate of poverty and the poorest school performance.”

AKILAH JOHNSON, BOSTON.COM, THE BOSTON GLOBE

THE WORD IS O

“A PEOPLE-POWERED MOVEMENT OFFERING HELP”

THE PHILADELPHIA INQUIRER

“ I recently had a career seeker share with me a positive experience that he had come across during his search for resume help. He informed me that he was extremely pleased by the assistance he received from the staff at the LIFT-Philadelphia West Office...I had the pleasure of being introduced to the tireless Josh Romalis, Regional Executive Director of LIFT Philadelphia. Josh was great and is sincerely committed to the community he serves.”

KENNETH JOHNSON, THE EXAMINER.COM

“The world is hard for all of us to navigate, but when you’re one crisis away from falling off the cliff, it’s especially hard.”

KIRSTEN LODAL, WOMAN’S DAY
MAGAZINE

“One of the most innovative organizations working to re-imagine poverty alleviation along these lines is called LIFT....Last year, LIFT mobilized 674 volunteers who contributed 126,000 volunteer hours and assisted about 10,000 families. If the American Dream is to be resuscitated for many of the nation’s poor, there is a great deal that we can learn from them.”

DAVID BORNSTEIN, NEW YORK TIMES FIXES

UT ABOUT LIFT

“The point I most want to make is that none of us makes it in life alone. To deny that people of relative privilege haven’t had helping hands along the way—the right connections, the right friend, or simply what money can provide — is to draw a false distinction. It’s a distinction that gets in the way of how we talk about poverty in this country. ‘Poor’ people don’t need anything different from what anybody else needs. The faster we recognize that, and build our social programs in accordance with it, the more good we’ll be able to do.”

KIRSTEN LODAL, HUFFINGTON POST

For more LIFT in the media, scan
or visit www.liftcommunities.org





“With LIFT, I feel like I’m in a relationship with family. They support me, they push me, they educate me. They taught me how to expand my network. From day one, we’ve built trust with one another.”

Angela Allen, LIFT-Philadelphia Client

1,400

TAX RETURNS COMPLETED



taxes



\$2m

IN TOTAL REFUNDS



\$1,430

AVERAGE REFUND GIVEN BACK PER FAMILY

LIFT is Letting Individuals Find Themselves

I just want to tell you what LIFT is to me.

I like to create acronyms and to me LIFT is letting individuals find themselves. I know this because LIFT helped me to find myself. When I first met LIFT or found LIFT or LIFT found me, it was in March 2009. This was at a time in my life when I felt lost and afraid. I had just completed 14 months of chemotherapy. I had separated from the husband of 35 years for the third time, and that's been the last time so far. I have two adult daughters who had moved out of the nest. I found myself alone in a big four-bedroom house. I had totally isolated myself from everyone and as a result of my illness, I ended up unemployed and it was clear that I needed a LIFT. I found myself in the middle of a storm.

As a direct result of LIFT's assistance, I've been able to get my house out of foreclosure, update my resume, gain employment, and continue my education with the free computer

classes that are held at LIFT. Yes, free! There is no co-payment and I don't need a referral. This has been amazing because I've learned so much. I started out in the beginner's class and now I am proud to say that I am in the intermediate class.

LIFT is not your run-of-the-mill social services organization. At a time when businesses and entities were packing up and leaving our neighborhood, LIFT decided to park themselves in West Philly.

With LIFT, I feel like I'm in a relationship with family. They support me, they push me, they educate me. They taught me how to expand my network. From day one, we've built trust with one another.

LIFT's mission of giving people opportunities is ringing true all throughout the States. I just want to thank you for so generously helping me. The LIFT-Philadelphia team helped me discover strength that was either buried or that I didn't know was there. Yes, I had

accomplished many things on my own--I went to nursing school and I had a wonderful job at a health insurance company, but when that storm came, I pretty much gave up on it all. Today I am employed as a Certified Peer Specialist where I work to help individuals get through times of crisis.

I offer those reading this a charge. I charge you to continue to support LIFT in order to allow people to find their aspirations and get through their own storm. Please continue LIFTing. Stories like mine are what you're supporting. You are helping to transform lives every single day.

*Scan the QR code or visit
www.liftcommunities.org to
watch Angela tell her story*



Angela

**ALLEN
LIFT-PHILADELPHIA**

Companies LIFTing Communities

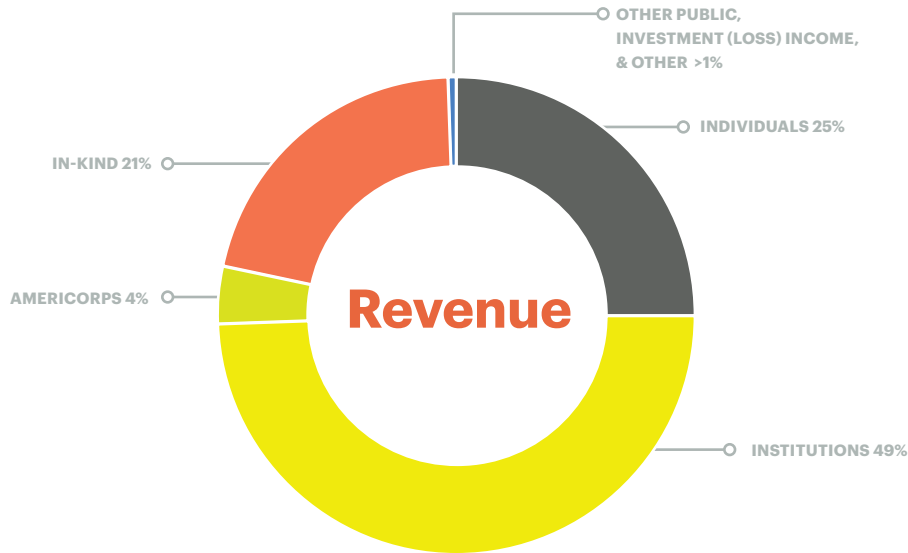
We are grateful for the generous support of our corporate partners working with us to help struggling families move themselves forward.



JPMORGAN CHASE & CO.



Revenue and Financials

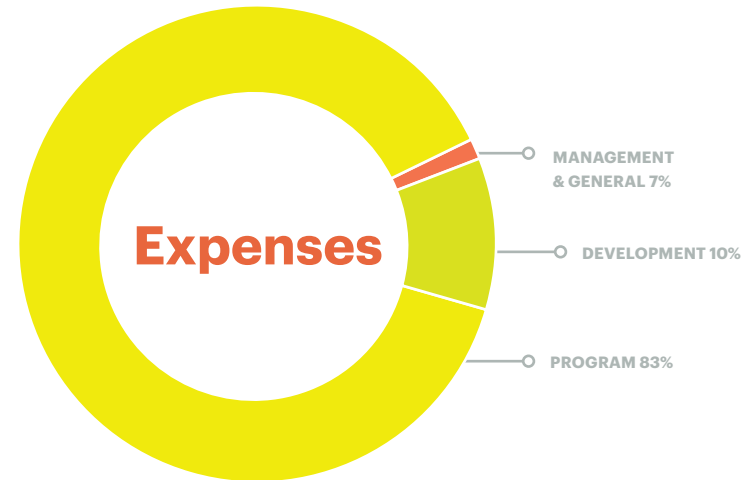


\$1,896,692	Individuals
\$3,673,154	Institutions
\$303,394	AmeriCorps
\$25,000	Other Public
\$1,598,434	In-Kind
(\$71)	Investment (loss) income
\$463	Other
<hr/>	
\$7,497,066	Total Revenue*



83¢

per dollar goes directly to programs that help lift our neighbors out of poverty.



\$4,084,434	Program
\$316,758	Management & General
\$511,863	Development
<hr/>	
\$4,913,055	Total Expenses

*Total revenue includes \$2.5 million of multi-year gifts

In Gratitude To Our Supporters

LIFT is grateful for the support of the following individuals, foundations, corporations, government agencies, and universities whose significant contributions help to make our work possible.

Government Partners

The Corporation for National and Community Service/
AmeriCorps*National Direct
The Government of the District of Columbia, Executive Office of the Mayor, Office of Latino Affairs

Strategic Growth Capital Investors (\$500,000+)*

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The Goldhirsh Foundation
Laurence and Susan Hirsch
Jonathan and Jeannie Lavine
New Profit Inc.

Investment Partners (\$100,000-\$250,000)

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The Bank of America Charitable Foundation
CharityWorks
JPMorgan Chase Foundation
Robin Hood Foundation
Single Stop USA
Paul and Sarah Sohn

\$50,000-\$99,999

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The Boston Foundation
The Bromley Charitable Trust
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\$25,000-\$49,999

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Morningstar Foundation
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Prince Charitable Trusts
William and Cassie Rahm
Ben and Alice Reiter
Retirement Research Foundation
Samuel S. Fels Fund
Michael Sobel and Elizabeth Milbank Sodexo
State Street Foundation

William and Ipek Techar

\$5,000-\$9,999

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David and Jamay Shook
Lance and Lisa West
Eugene Keilin and Joanne Witty
Peter Treadway and Laura Wright

\$2,500-\$4,999

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Alpha Pi Sorority/Sigma Epsilon Fraternity at Northwestern University
Ralph Kaywin and Lisa Buchberg
Philip and Robin Callahan

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Margery Yeager

\$1,000-\$2,499

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Andrew Challenger
Pierre and Amy Chao
Matt Cohen and Jessica Wyman Cohen
James and Mary Connelly
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Credit Suisse
Robert and Sara Cusimano
David Parker and Marian Davis
Deutsche Bank
Diversified Search
Amit and Shachi Doshi
Philadelphia Eagles
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David and Elizabeth Fischer
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Foundation for Building Bridges
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Goldman Sachs
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Mitchell Hansen
Thomas Harrington, in honor of Marne Obernauer, Jr.
Gregory and Carrie Hart
William Hoh
Anissa Holmes
Mark and Karen Holzberg
Joshua Humbert
Julie Jo
Jack Davies and Kay Kendall
Geoff Pohanka and Anne Kline
Rick and Nancy Kreiter
Solomon and Elizabeth Kumin
Terry and Margaret Lenzner
Marshall Levine, in honor of Paul and Sarah Sohn
David and Karen Levites

Robert Manger
Tenille Martin
Michael and Gloria Masterson
Paul McCarthy
McCausland & McCausland
Jay McGonigle
Susan Merinoff
Robert and Mary Jo Milbank
Doug and Denise Nash
Benjamin Sobel and Veronique Nguyen
Richard Ostrow, in honor of Ben Reuler
Stanley Freeman and Cecilia Parajon
Josh Dienstag and Kate Peachway
Franklin Raines
James and Ellen Reuler, in honor of
Ben Reuler
Wayne Rhodes
John Rice
Matthew and Tina Ripperger
Michael McCurdy and Lisa Ripperger
Gregory Ley and Kendall Roberts
Peter and Suzanne Romatowski
Pamela Jo Rosenau
Eric and Laurie Roth
Guillermo and Cecilia Schultz
Jeff and Kristin Sharp
St. Georges School
Stradley Ronon Stevens & Young, LLP
Thomas and Bonnie Strauss
Jake and Carrington Tarr
The Drake Fund
TJX Companies
Donald and Barbara Tober, in honor of
Marne Obernauer
John and Christina Tonzola
Transfield Services
Kenan and Kristin Turnacioglu
Union Benevolent Association
Carol Cox Wait
William and Sheila Walker
David Wassong
Elsa Walsh and Bob Woodward
World Adult Kickball Association
Henry and Sandy Yeager
Randall Alan Yuen
Ted and Amy Zook

\$500-\$999

Anonymous
Antoine and Emily van Agtmael
Christopher Skrable and
Anthony Apodaca
Edward and Maura Baker
Arlene Balkansky and Mark Stein
Karsten Barde
Carol and David Bates
Eric and Janet Beatty
Josh Beerman
Matthew and Lauren Biel
Richard and Suzie Bissell
Michael Browne
Laurada Beacham Byers
Carol Chatham
Duygu Cibik
Philip and Carolyn Cohan
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Jeff Cohen
Leonard Cohen
John Cortese, in honor of Olivia Cortese
Richard and Angela Dalton
Matthew Mazur and Zehra Dincer
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Sohn Family
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Benjamin Lambert

Gene and Verna Lange
Josh Logan and Cory Sorensen Logan
Anat Madanes
John and Susan Magee
John Conway and Sally Mahood
Wendy Makins
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Rebecca Martin
Francis and Leslie Mazza, in honor of
Allyson Bernstein
Katie McKenna
Jon and Lois Mills
Martin Molloy, in honor of Josh Romalis
Adam O'Byrne and Laura Smolowe
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Helen Siegel, in honor of Katherine and
Jacob Abrams
John Stevenson
Mark and Katie Sullivan
Swell LLC
Casey and Christa Tanner
Derek Tarsy
Aynsley Toole
Glenn and Anne Marie Trout
Robert and Margi Vanderhye
Ken Weinstein
Josh and Judy Weston
Ravi Yadav
Patrick Yee

<\$500

Anonymous (10)
Elliot and Xanthe Ackerman
Matt and Mary Adams
James Aevaliotis
Stuart and Adele Albert
Lory Alexander, in memory of
Cassandra Ivey
Matt and Sarah Alshouse
Byron Anderson
Chad Anderson
Robert Armstrong
Edith Arrington
Chris Art
Paul Kalb and Susan Ascher
Atheni Asihel
Danielle Assante
Mary Austen
Sandford Axelroth
Sarah Babcock
Tim and Michele Bacik
Darcy Bacon, in memory of
Kenneth Bacon
David Baker
Sherri Balassone
Peter Balsam, in honor of Kevin Means
and Arianna Rubin
Sterling Baltimore
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Dianne Blackmore
Elliott Blass
Sarah Blessing

Jill Boccuto
Elizabeth Boe
Joseph Bograd, in honor of Josh Romalis
Nate Bohn
Zachary and Corinne Boisi
Jen Bokoff, in honor of Kevin Means and
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“I LIFT because we are stronger together than we are alone. In America, our major historical achievements have been built on partnership. LIFT embodies partnership.”

**Greg O’Loughlin, Alumnus
LIFT advocate & current LIFT supporter**



24

**AMERICORPS
MEMBERS**



2,000

**HOURS/YEAR
PER MEMBER**



48,000

**AMERICORPS
HOURS**



\$1.046 MILLION*

**DOLLAR VALUE OF
AMERICORPS WORKFORCE**

**Volunteer valuation provided by Independent Sector*

LIFTing Through the Years

Find out how a LIFT Alum is finding ways to give back.

While a student at the University of Pittsburgh, Greg O’Loughlin began looking for something. Something impactful to do with his college experience outside of grades and collegiate extracurriculars. Something real. Through a friend, he found National Student Partnerships, what we now know as LIFT. Greg volunteered for two years, but he wishes that he had become involved sooner.

Over the years Greg watched the evolution of LIFT as an organization. When LIFT rebranded in 2009, Greg noticed a change that resonated deeply with him. “I saw LIFT refine its messaging to be aligned with its incredibly empowering approach; working with clients it was serving in a more holistic sense. It was more than helping people get over one single hurdle—finding employment or housing. It was

about helping individuals make their lives better for their families and themselves by discovering and addressing multiple goals. It’s truly a rare combination,” he said.

After working in advertising in New York since he finished college, Greg eventually decided to return to his hometown, Philadelphia. Once in Philly, Greg launched Swell, a company focused on helping small towns, businesses, and nonprofits think through marketing challenges. One of the first decisions Greg made was to use his professional talents to give back to LIFT. Currently, he is partnering with the LIFT-Philadelphia crew to help businesses lift their neighborhoods through an initiative called *weLIFT*.

All in all, Greg has been a LIFTer for over 13 years. He stays connected to LIFT because, “being involved with LIFT goes far beyond financial support. I’m proud to have served at LIFT as a volunteer and to now support LIFT through my company.”

Learn more about the *weLIFT* initiative
scan the QR code or visit
www.liftcommunities.org/philadelphia



Greg

**O’LOUGHLIN
LIFT ALUM**

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750

CLIENTS ENROLLED IN PUBLIC BENEFITS PROGRAMS



\$2m

IN PUBLIC BENEFITS



113

HEALTH INSURANCE APPLICATIONS



44

UNEMPLOYMENT APPLICATIONS



68

FAFSA APPLICATIONS



319

FOOD STAMPS/ SNAP APPLICATIONS



71

SSI/SSDI APPLICATIONS



91

TANF APPLICATIONS



“I LIFT for all that LIFT can be going forward... the growth I’ve seen in the past 14 years is remarkable and envisioning what it could be, 14 years from now, is without a doubt worth being around to witness.”

**Caroline Degenars
LIFT-Chicago Regional Board
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11,000
CLIENTS SERVED

↑22%

LIFT HAS INCREASED
THE NUMBER OF CLIENTS
WE’VE SERVED THIS YEAR



33,000
**CLIENT
MEETINGS**

↑28%

LIFT HAS INCREASED
THE NUMBER OF CLIENT
MEETINGS THIS YEAR

An upLIFTing Investment

Caroline Degenaaars has a message for individuals considering supporting LIFT.

When I was introduced to LIFT (then National Student Partnerships) in 1999 by Brian Kreiter and Kirsten Lodal, I knew they were on to something. Of those early encounters, I remember being impressed by these emerging social entrepreneurs. It was not long before I realized I had to stay connected.

Over the years, I've been on a variety of host committees and advisory boards and today I am humbled to be serving on the Local Board as well as Co-Chairing LIFT-Chicago's annual benefit.

I was recently asked why I've not only given financially, but also of my time. As I reflected on that, I've realized that for me this is not work or a favor, this is an opportunity to share with my like minded friends an organization that I believe is extraordinary in its mission and tireless in its quest.

Supporting LIFT just makes sense. It's a good investment. Your dollars go a long, long way not only in helping our most vulnerable neighbors

access much desired support, but also to cultivate a generation of future leaders in the fight against poverty. By supporting LIFT, you are investing in men and women that go on to make their LIFT experience the foundation for their lifework. I've never seen an organization more fiscally responsible, or one that works harder to earn the trust of their donors. The effusive gratitude expressed on a daily basis for helping LIFT to help others is endless. It's beyond a pleasure to support their efforts and to see--truly see--my donation at work. I'm not only happy to donate, I'm proud to be called a LIFTer.

As a mother of three, I connect my relationship with LIFT to watching my boys grow. I've watched this baby develop from an infant, to the shaky stages of toddlerhood, to ready-to-launch maturity with endless hope and possibility. It's exciting to be a part of that. To experience the successes and to witness the work-through of setbacks is in some ways similar to parenting. You come to love and invest in ways that you can't just turn off. I am a better person for having had that opportunity.

I encourage anyone considering getting involved to spend some time in a local LIFT office and talk to a volunteer or staff member and hear about their LIFT experience. It would undoubtedly hook you as it has hooked me.

“I LIFT for the men and women who courageously get up every morning and face each day not knowing if they'll make it to the next. I LIFT for the young students who rather than socializing and making light of their collegiate experiences, devote countless hours to the betterment of discouraged lives.”



CAROLINE

**DEGENAARS
LIFT-CHICAGO**

Supporting LIFT makes sense!

Donations to LIFT mean real impact. At every level, your gift can make a difference in the lives of our clients.

1:20

For every dollar invested in LIFT, LIFT returns twenty dollars in outcomes.*



\$5,000

Fund one week of client service at a LIFT resource center

\$1,000

Fund one full day of client service at a LIFT resource center

\$500

Train fifty volunteers to provide direct service to low-income families

\$250

Sponsor one client family for a year as they chart a path to economic stability

**According to the Robin Hood Foundation Benefit-Cost Ratio*

Ways to support LIFT

Our work is made possible through contributions from a diverse network of individuals, foundations, and businesses—from people like you! The simplest way to give is to donate online. But just as resources come in many forms, there are many ways to give. Please support LIFT today!

WRITE A CHECK OR CHARGE IT

**DONATE
STOCKS OR
BONDS**

**ESTABLISH A
MEMORIAL
FUND**

**TAKE ADVANTAGE OF EMPLOYER
MATCHING GIFT PROGRAMS**



Scan the code to donate or visit us online at
www.liftcommunities.org/donate

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