

12. Consider the market for van Gogh paintings and assume no forgeries are possible.
- Is the supply of van Gogh paintings somewhat elastic, somewhat inelastic, perfectly elastic, or perfectly inelastic? Why?
  - Draw the supply curve for van Gogh paintings.
  - Suppose there are only 10 van Gogh paintings in the world, and the demand curve is  $Q = 50 - 0.5P$ . What is the equilibrium price?
  - A tragic fire destroys five of the paintings. What is the new equilibrium price?
  - Suppose that the demand curve for van Gogh paintings also can be written in expanded form as the function of the price of paintings by Gauguin ( $P_G$ ):  $Q^D = 10 - 0.5P + 2P_G$ . Further suppose that the price of a Gauguin is 20, and show that this demand curve is consistent with the demand relationship given in part (c).
  - Use calculus to argue whether Gauguin paintings are substitutes or complements to van Gogh paintings.
  - If the price of Gauguins decreases to 15, what is the equation for the new demand curve? In which direction has the demand curve shifted?