

18. Suppose that a typical consumer has an inverse demand for frog's legs given by the following:

$$P = \frac{3}{Q^D}$$
 A graph of that inverse demand curve is given at right:

- Show that the demand curve is unit-elastic.
- If this customer came into your restaurant and asked for frog's legs, would you be better off charging a high price or a low price?
- Show that the law of demand holds. (*Hint*: You will need to use calculus!)
- Use calculus to determine the price elasticity of demand at a price of \$2 and at a price of \$4, and then relate your answers to part (a). (*Hint*: Fractional quantities are allowed.)

