**[Multimodal reading/multimedia piece followed by questions (on the same page):]**

***Jing Learning Center: Capture a Video (2:25)*, *TechSmith*** [INSTRUCTIONS USING VIDEO SCREEN CAPTURE]

Video is an excellent medium for conveying instructions. While written instructions *tell* people what to do through words and static pictures, instructional videos also *show* people what to do. A screen-capture or screencast video allows you to show actions from a computer’s virtual desktop while narrating what viewers see.

This screencast is by a company called TechSmith that creates software for creating screencasts. The video not only explains how to use the software but also demonstrates what that software can do.

Source: **www.techsmith.com/tutorial-jing-record-video.html**

<<pop: **www.techsmith.com/tutorial-jing-record-video.html**>>

**Courtesy of TechSmith Corporation, www.techsmith.com**

Watch the video and consider the question(s) below. Then “submit” your response.

[[insert sized-down jing-learningcenter-webpage.png]]

See the full-size image. <<pop: jing-learningcenter-webpage.png>>

<<insert capture-video.mov>>

Download transcript. <<pop: Model9-transcript.docx>>

1. Effective written instructions typically include a simple title, a list of the tools you will need, and a clear sequence of steps. Explain whether this video includes all of these characteristics, and give examples to support your answer.

<<textbox>>

2. Why do you think the video uses a combination of full-screen views and close-up views? Explain whether you think it does so successfully. What visual techniques does the video use in each view to help viewers follow the instructions?

<<textbox>>

3. Written instructions typically have numbered steps. What verbal techniques does the narrator of this video use to help viewers follow the sequence of steps? Give some examples to support your answer.

<<textbox>>

4. Effective instructions often include feedback statements, which describe what happens in response to each action the user is to perform. Describe some examples of both verbal statements and visual cues that serve as feedback statements in this video. How do these verbal and visual cues complement each other?

<<textbox>>

5. In addition to instructions, what other information does this video include? Why is this additional information appropriate?

<<textbox>>

**<<Settings>>**

* Point per question**: 10pts short answer**
* number of attempts on quiz as a whole: **unlimited**
* ability to edit and re-submit (i.e. subsequent attempts use prior attempt as a starting point): **yes**
* set which score reports to Gradebook: **most recent**
* Randomize answers (multiple choice only)? **no**