

STARTING POINTS: PROPOSING A SOLUTION

A Focused, Well-Defined Problem

How do I come up with a problem to write about?

- Assess the genre's basic features: A focused, well-defined problem. (pp. 285–87)
- Consider possible topics: Representing the voiceless. (p. 302)
- Consider possible topics: Moving the masses. (p. 308)
- Consider possible topics: Improving a group to which you belong. (p. 314)
- Choose a problem for which you can propose a solution. (p. 318)

How can I best define the problem for my readers?

- A Focused, Well-Defined Problem: Convincing the Audience (pp. 299–300)
- A Focused, Well-Defined Problem: Framing the Problem (pp. 305–6)
- A Focused, Well-Defined Problem: Citing Research Studies (pp. pp. 312–13)
- Frame the problem for your readers. (pp. 319–20)
- Test Your Choice: Defining the Problem (p. 321)
- Assess how the problem has been framed, and reframe it for your readers. (pp. 321–22)
- A Troubleshooting Guide: A Focused, Well-Defined Problem (p. 329)

A Well-Argued Solution

How do I come up with a plausible solution?

- Assess the genre's basic features: A well-argued solution. (pp. 287–88)
- A Well-Argued Solution: Demonstrating Feasibility (pp. 300–301)
- A Well-Argued Solution: Making a Persuasive Argument (p. 306)
- A Well-Argued Solution: Using Comparison-Contrast and Classification (p. 313)
- Develop a possible solution. (pp. 322–23)
- Research your proposal. (p. 324)

How do I construct an argument supporting my solution?

- Assess the genre's basic features: A well-argued solution. (pp. 287–88)
- A Well-Argued Solution: Demonstrating Feasibility (pp. 300–301)
- Explain your solution. (p. 323)
- Research your proposal. (p. 324)
- A Troubleshooting Guide: A Well-Argued Solution (p. 329)

An Effective Response to Objections and Alternative Solutions

How do I respond to possible objections and alternative solutions?

- Assess the genre's basic features: An effective response to objections and alternative solutions. (pp. 288–89)
- An Effective Response to Objections and Alternative Solutions: Anticipating Negative Side Effects (p. 301)
- An Effective Response to Objections and Alternative Solutions: Finding a Way to Bridge Differences (p. 307)
- An Effective Response to Objections and Alternative Solutions: Handling Objections (p. 313)
- Develop a response to objections or alternative solutions. (pp. 324–25)

A Clear, Logical Organization

How can I help my readers follow my argument?

- Assess the genre's basic features: A clear, logical organization. (pp. 289–90)
- A Clear, Logical Organization: Creating Unity (pp. 301–2)
- A Clear, Logical Organization: Creating Coherence (pp. 307–8)
- A Clear, Logical Organization: Using Graphs (p. 314)
- Create an outline that will organize your proposal effectively for your readers. (p. 325)
- A Troubleshooting Guide: A Clear, Logical Organization (p. 330)