

Creative Commons, Wanna Work Together?

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[00:00:07.48] When you share your creativity, you're enabling people anywhere to use it, learn from it, and be inspired by it. Take the teacher who shapes young minds with work and wisdom from around the globe. And the artist, who builds beauty out of bits and pieces she finds online. And the writer, whose stories use ideas and images crafted by people you've never even met.

[00:00:32.91] These people know that when you share your creative wealth, you can accomplish great things. They and millions of other people all around the planet are working together to build a richer, better, more vibrant culture using Creative Commons.

[00:00:50.72] To understand Creative Commons, you need to know a little bit about how copyright works. Did you know that when you create something, anything, from a photograph, to a song, to a drawing, to a film, to a story, you automatically own and all rights reserved copyright to that creativity? It's true. Copyright protects your creativity against uses you don't consent to.

[00:01:13.31] But sometimes full copyright is too restrictive. What about when you want all those millions and millions of people out there to use your work without the hassle of coming to you for permission? What if you want your work to be freely shared, reused and built upon by the rest of world?

[00:01:30.16] Luckily, there's an answer-- Creative Commons. We provide free copyright licenses you can use to tell people exactly which parts of your copyright you're happy to give to the public. It's easy-- it only takes a minute and it's totally free.

[00:01:45.68] Just come to our website and answer a few quick questions. Like, will you allow commercial uses of your work? And will you allow your work to be modified? Based on your answers, we'll give you a license that clearly communicates what people can and can't do with your creativity. You don't give up your copyright, you refine it so it works better for you.

[00:02:05.49] Welcome to a new world where collaboration rules. It didn't even exist just a few years ago, but now there are millions and millions of songs, pictures, videos and written works, available to share, reuse and remix-- all for free. Want to work together? Then join the Commons-- Creative Commons.