How to answer the basic question "Who is the author?"

PROBLEM: Sometimes when you need to cite a source, it's not clear who the author is. This is especially true for sources on the Web or other nonprint sources, which may have been created by one person and uploaded by a different person or an organization. Whom do you cite as the author in such a case? How do you determine who *is* the author?

EXAMPLE: The video "Surfing the Web on the Job" (see below) was uploaded to YouTube by CBSNewsOnline. Is the person or organization who uploads the video the author of the video? Not necessarily.



life, CBS News' Daniel Sieberg reports that companies are cracking down on employees' personal Web use.

STRATEGY: After you view or listen to the source a few times, ask yourself whether you can tell who is chiefly responsible for creating the content in the source. It might be an organization. It might be an identifiable individual. This video consists entirely of reporting by Daniel Sieberg, so in this case the author is Sieberg.

CITATION: To cite the source, you would use the basic MLA guidelines for a video found on the Web (item 56).

author: last name first Sieberg, Daniel. '	title of video 'Surfing the Web on the Job.	Web site title sponsor update date "YouTube. YouTube, 12 Nov. 2009.				
date of medium access Web. 26 Nov. 2009.						
If you want to include the person or organization who uploaded the video, you can add it as supplementary information at the end.						

author: last name first Sieberg, Daniel	1	title of video he Web on the	Web site title Job." YouTube	sponsor	update date 12 Nov. 2009.
medium	date of access Nov. 2009.	supplen inform Uploaded by C	ation		

Source: Hacker/Sommers (Boston: Bedford/St. Martin's, 2014).

These guidelines are adapted from the MLA Handbook for Writers of Research Papers, 7th ed. (2009).