10. a. The inverse supply is

$$P = \frac{Q^S}{10}$$

whereas the inverse demand is

$$P = 20 - \frac{1}{5}Q^D$$

The graph is shown at right.

b. Define  $Q_E$  and  $P_E$  as equilibrium quantity and price, respectively. In equilibrium, price is such that demand is equal to supply. Therefore in equilibrium,

$$\frac{Q^{S}}{10} = 20 - \frac{Q^{D}}{5}$$
$$\frac{Q_{E}}{10} = 20 - \frac{Q_{E}}{5}$$
$$Q_{E} = 200 - 2Q_{E}$$
$$3Q_{E} = 200$$
$$Q_{E} = \frac{200}{3} = 66\frac{2}{5}$$

The equilibrium price is then

$$P_E = \frac{Q_E}{10} = \frac{\frac{200}{3}}{10} = \frac{20}{3} = 6\frac{2}{3}$$

c. The new supply function is

 $Q^S = 10P - 20$ 

Hence, the new inverse supply function is

$$P = \frac{1}{10}Q^S + 2$$

d. Solving for the new equilibrium price and quantity, we get

$$\frac{Q^S}{10} + 2 = 20 - \frac{Q^D}{5}$$
$$\frac{Q_E}{10} + 2 = 20 - \frac{Q_E}{5}$$
$$Q_E + 20 = 200 - 2Q_E$$
$$3Q_E = 180$$
$$Q_E = 60$$

The equilibrium price is now

$$P_E = \frac{Q_E}{10} + 2 = \frac{60}{10} + 2 = 8$$
  
ce  $\frac{\partial Q^D}{\partial t} = -5 < 0$  the law of demand holds. Since

e. Since  $\frac{\partial Q^D}{\partial P} = -5 < 0$ , the law of demand holds. Since  $\frac{\partial Q^S}{\partial P} = 10 > 0$ , the law of supply holds. f. Substituting  $P_R = 50$  into the expanded demand curve, we can see that

$$Q^{D} = 150 - 5P - 50$$
$$= 100 - 5P$$

This is the demand curve as given in the problem's setup.

g. At the new price of towel racks,  $Q^D = 150 - 5P - 60 = 90 - 5P$ . This is a shift downward and to the left (inward) of the original demand curve.



