MORRIS: Because so often, it's not about, I need to write this page, it's that I have to spend hours and hours and hours doing the analysis, and even once I've done the analysis, taking the statistics and putting them in a way that the reader can understand and is relevant to the story will take days. Now, what I've adjusted to in this book writing processes is, OK, I don't need to get a page a day, but l've got to have these set of tasks for today. And it may be doing a series of statistics and then putting them into an Excel to make a nice pretty chart that'll support the story.

BAUMGARTNER: For sure.

MORRIS: So it's about tasks.

BAUMGARTNER: Yeah, going beyond the writing process. Sure, sure. The research process as a whole is actually compartmentalized like that as well. Not just to say that.

MORRIS: But the book writing process--

BAUMGARTNER: I'm doing a project now that I won't even be writing the paper till next year. I've been collecting data for this project as a sort of a low level, not really a priority project, for almost a year now, actually, between my graduate assistants setting it up, I took it over this summer. I'm not worried about it. But I'm getting a little bit done every day.

