

**BAUMGARTNER:** At the end of the day-- and I tell students this-- I'm going to be evaluating your paper at least as much on the clarity of the writing, on the writing itself than on the analysis. Now, if you give me a crappy analysis, very well-written, you're not going to get a good grade. If it's a mediocre analysis, very well-written, clear, well-presented you're going to get a good grade. That's my answer.

**MORRIS:** Yeah. I would say make a case. But then whatever the argument's going to be-- theoretical or a research question-- whatever's thrown out there to open the door in terms of writing something, what's the supporting evidence?

Show me why you think this. Show me why you have this opinion. Always about providing supporting evidence.