Prereading Questions for Selections in Chapter 17

"My Secret Life on the McJob: Fast Food Managers" Jerry Newman

- What types of fast-food managers can you think of?
- What might be the need for someone to have a "secret life" at a fast-food establishment?

"The Language of Junk Food Addiction: How to 'Read' a Potato Chip," Michael Moss

- What is "junk-food addiction"?
- Is addiction too strong a word?

"The Use and Abuse of Facebook," Allison Cava

- What are the positive and negative aspects of Facebook or other social media?
- How could Facebook be improved?

"The Dog Ate My Flash Drive, and Other Tales of Woe," Carolyn Foster Segal

- What students' excuses have you heard (or used yourself)?
- What are possible reasons that students use excuses?