“If I were in the audience” [Cyana Chilton]

At first, I was doing a really typical here's the history, here's where we are now, here's where we are going forward. And then, I found that if I were in the audience, those aren't the questions I would be asking. So again, the first question I would ask if I were uninformed or didn't care would be like, why am I sitting here? Why should I be listening to you? So I wanted to confront that first.

And then, if I were in the audience, I felt like my second question would be, I don't know anything about this; give me some stats. Give me something I can hold onto as I move forward. And so that came first.