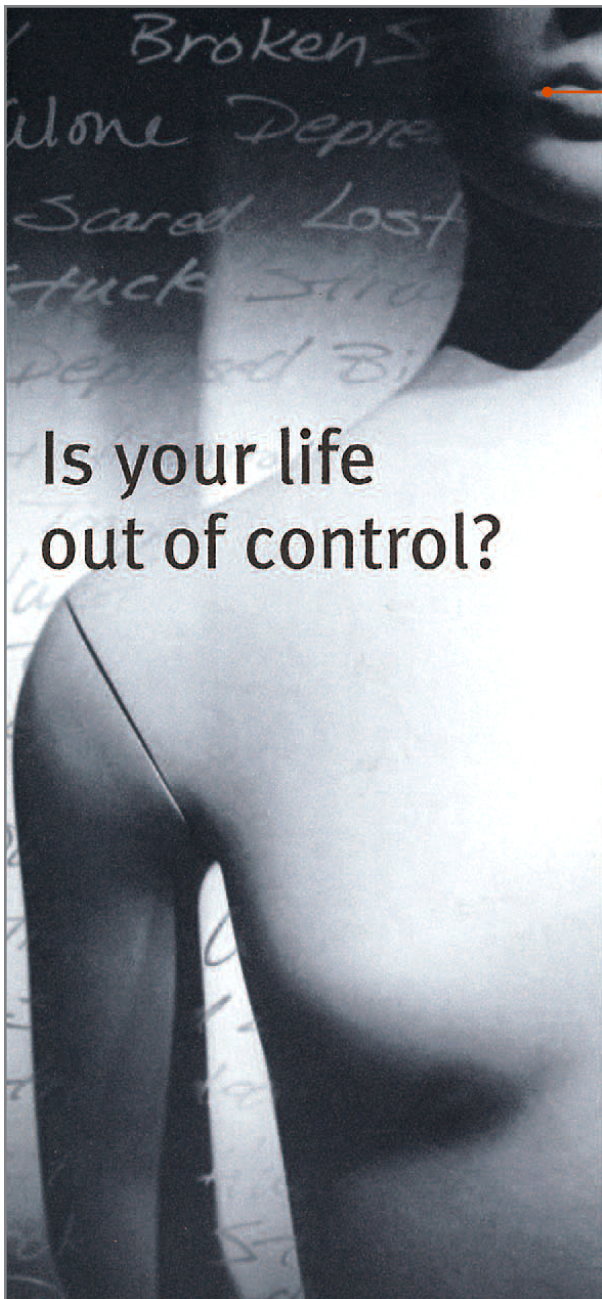


Two-Panel Brochure



Is your life out of control?

Do you want to stop smoking?

Are you experiencing sickness, shortness of breath or other medical problems related to smoking?

Have you given up other things in your life to buy cigarettes?

Have others complained about your smoking?

Are you depressed?

Have you felt hopeless for a month or more?

Do you wake up at night without getting back to sleep for more than two days a week?

Have you felt like hurting yourself or others?

Are you in an unsafe relationship?

Has your partner hit, slapped, kicked, punched or hurt you in any way?

Are you repeatedly called names, told you are worthless, verbally threatened or made to feel afraid?

Do you feel safe in your home?

Are you being forced to have sex or are you having sex without protection?

Do you have problems with alcohol or drugs?

Are you drinking or using drugs to start the day?

Do you try to hide your drinking or drug use?

Do you feel guilty or feel the need to control your use?

Are others annoyed or affected by your behavior?

Dominant graphic with major heading draws the reader's eyes.

Parallel headings phrased as questions.

Main content is also in question form.

White space aids readability and sets off the content.

Source: Art Institute of Boston/Lesley University.